

Alexander Johnson

Alex@SitefulStudios.com

SUMMARY

Dynamic, deadline-driven Web Developer and Media Producer with 2 years of industry experience. Knowledgeable in many aspects of design, development, communication, cameras, and editing software. Capable of utilizing a wide variety of tools to reach business goals in a creative and effective manner.

HIGHLIGHTS

- Full Stack Web Development
 - Video Production
 - Video/Photo Editing
 - Production Management
 - Strong Computer Skills
 - Excellent Communication Skills
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EXPERIENCE

Video Producer, Editor, and Web Developer

Kremen School of Education and Human Development, CSU Fresno

Fresno, CA

February 2015 to Current

- Collaborate directly with producers and clients to strategize and set goals.
- Work independently to create and develop multimedia (audio/video/animation) content for external promotion, internal school use, recruitment videos, tutorials, and more.
- Plan, manage, and execute all studio operations, technology upgrades, and upkeep.
- Redesign and maintain school website (<https://www.fresnostate.edu/kremen/interesc/index.html>)
- Developed a custom inventory management website used to manage hundreds of inventory items.

Siteful Studios

Owner

Fresno, CA

May 2017 to Current

- Custom designed website from the ground up. (www.sitefulstudios.com)
- Hosted on a custom built backend for maximum speed.
- Manage accounts and maintain client relationships

Surveyor and Civil Drafter

Welty Engineering

Modesto, CA

May 2014 to August 2014

May 2015 to August 2015

- Redesigned the firm's website from the ground up.
 - Used survey-grade 3D laser scanners to create 1:1 digital environments.
 - Worked under a licensed Civil Engineer on a number of projects using AutoCAD Civil 3D
 - Redesigned the company's branding - including a new logo and materials
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EDUCATION

California State University, Fresno

Media, Communications and Journalism - Multimedia Production

Fresno, CA

expected May 2018

SKILLS & TOOLS

Web:

- HTML5, CSS3, JavaScript, jQuery, Wordpress, Bootstrap, MongoDB, NodeJS, Git, REST, Google Analytics
- Experienced with Windows, Mac, and Linux operating systems.

Media:

- Skilled with Canon DSLRs, Canon Cinema EOS, Blackmagic Cinema Cameras, and RAW footage.
- Adobe Suite (Photoshop, Illustrator, Premiere, After Effects), Final Cut Pro X, Davinci Resolve